



**Bedford
Benton
Cannon
Cheatham
Clay
Davidson
Decatur
DeKalb
Dickson
Giles
Henry
Hickman
Houston
Humphreys
Jackson
Lawrence
Lewis
Marshall
Maury
Macon
Montgomery
Overton
Perry
Pickett
Putnam
Robertson
Rutherford
Smith
Sumner
Stewart
Trousdale
Wayne
White
Wilson
Williamson**

AIA Middle Tennessee

A Chapter of the American Institute of Architects

2010 Corporate Partners Program



AIA Middle Tennessee

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2010 Corporate Partners Information

AIA Middle Tennessee invites you to participate in our **Corporate Partners Program** for 2010. These are challenging economic times which require a greater focus on dollars spent on marketing. We want you to know that opportunities exist for you to showcase your products and services directly to more than 700 AIA Middle Tennessee Chapter members. Our Corporate Partners Program includes the **Cornerstone, Capitol, Keystone, and Foundation** categories which entitles you to exclusive corporate benefits and recognition at all chapter events and activities.

An investment in the AIA Middle TN Corporate Partners Program allows your business to connect with the



core of the design and construction industry. In today's market it is crucial for your business to be in the network when projects are being initiated. Repeat exposure opportunities for your business include recognition at events and in promotional materials, as well as complimentary or reduced-rate tickets to the underwritten program. Benefits vary, depending on the program and underwriter level selected. Please call the AIA Middle Tennessee Chapter for specific details and to request an updated list of event dates.

AIA Middle Tennessee, the largest chapter in the Gulf States Region with over 700 members, produces annual events including the **AIA Middle Tennessee Golf Tournament**, the **AIA Middle Tennessee Awards Gala**, **AIA Middle Tennessee University UT Scholarships**, **Rebuilding Together-Nashville**, and the **AIA Middle Tennessee Emerging Professionals** including the Young Architects Forum.

The **AIA Middle Tennessee Golf Tournament**, launched in 1992, has become an important event within the architectural community. The tournament is a wonderful opportunity to spend a casual day with industry professionals, including post-tournament cocktails, best ball scramble format golf and an awards luncheon honoring that day's play and your involvement as a partner with our organization. Corporate Partners have the opportunity to receive two complimentary entrants and the chance to present promotional literature or contribute as volunteers.



The **AIA Continuing Education Committee** is charged with providing enough continuing education programming per year to satisfy the requirements of the State of Tennessee License and Regulatory Board. The names and logos of Corporate Partners will be prominently displayed with all AIA Middle Tennessee signage including the registration table and the AIA booth. Several hundred industry professionals, many of whom specify products on a daily basis, attend these events. Our Corporate Partners will receive first requests to provide these opportunities.

Highlight your goods or services to those design professionals who will specify and recommend those same goods and services to their clients. The annual **AIA Middle Tennessee Design Awards Ceremony & Fellow Reception** is the highlight of the year for the architectural community. Design and Fellows Awards are presented to our locally and nationally recognized chapter members. Corporate Partners may receive complimentary admission for two.



Your Corporate Membership will give you, through AIA Middle Tennessee publications and its local membership, exposure and recognition in the design and construction industry. Your participation allows you to make a real advertising investment in promoting your products or services to a select group of industry professionals and the general public. Your message to this special audience of architects, engineers, contractors and business leaders will be directed at the people who specify and purchase your products and services.

A **non-profit 501-C6 organization**, AIA Middle Tennessee is dedicated to enhancing the practice and product of architecture. A portion of chapter proceeds go to benefit student scholarships and charitable endeavors, including the **University of Tennessee, Cumberland Region Tomorrow, Nashville Civic Design Center, Rebuilding Together-Nashville, Oblique Strategies, Two for Tuesday.**



giving, your membership is elevated to Trustee

AIA Middle Tennessee is committed to member-to-member business and you will have ample opportunity to promote your company and products at numerous events, make new contacts and develop personal relationships throughout the year. All Corporate Members will have the opportunity to serve on committees and task forces, networking with Architects at events including AIA Middle Tennessee General Membership meetings and AIA Social Events. After 10 years of continuous participation in the Corporate Partners Program, or \$25,000 in

Please join us as a Corporate Partner to make a difference in our architectural community. This comprehensive membership plan ensures your partnership, by way of special recognition, in all AIA Middle Tennessee events and promotional literature. A membership application and statement of benefits is enclosed. **The Corporate Partners Membership in AIA Middle Tennessee is your best marketing value in the design and architectural community.**



STATEMENT OF MEMBERSHIP BENEFITS

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2010 Corporate Underwriter Information

Corporate Underwriter Level	Foundation	Keystone	Capital	Cornerstone
Exclusive Benefit	\$1,500	\$3,000	\$5,000	\$10,000
Identification on signage displayed at all AIA Middle Tennessee Programs and Events	•	•	•	•
Website Identification	•	•	•	•
Identification on signage displayed at the AIA Middle Tennessee Office	•	•	•	•
Invitations to local and state seminars, conferences, and social events	•	•	•	•
Subscription to AIA Middle Tennessee Email broadcasts to members	•	•	•	•
Opportunity to circulate literature at chapter meetings	•	•	•	•
Free access to AIA Middle Tennessee mailing (once a year)*		•	•	•
Choose from the following opportunities as indicated	Choose 2 of the following	Choose 4 of the following	Choose 6 of the following	All
Chapter Meeting Tabletop Display				•
Contribute one article for publication in the electronic broadcast				•
One month banner ad on the AIA Middle Tennessee website				•
Preferred provider of AIA Middle Tennessee Continuing Education courses				•
Underwrite an even for Young Architects forum				•
Golf Tournament Admission (for two)				•
Golf Tournament Hole Sponsor Signage		•	•	•
Awards Gala Underwriter				•
Awards Gala Admission (for two)				•
Underwrite a Monthly Membership Program				•
Website link			•	•

*postage fees apply

Benefits of the AIA Middle Tennessee Corporate Partners Underwriter Program and friends designation are limited to the AIA Middle Tennessee Chapter and in no way to AIA Tennessee or AIA National.

Please return completed form with membership application and payment to:

AIA Middle Tennessee
2010 Corporate Partners Program
209 10th Avenue South, Suite 415
Nashville, TN 37203



APPLICATION FOR PROFESSIONAL MEMBERSHIP

AIA Middle Tennessee

A Chapter of the American Institute of Architects

2010 Corporate Partners Information

My firm is interested in enhancing the quality of life in the built environment by advancing the profession, promoting quality design, and serving members and the community.

I, the undersigned, hereby apply for annual membership as a Professional Affiliate in AIA Middle Tennessee, a chapter of the American Institute of Architects.

Name: _____

Additional Representative: _____

Firm: _____

Business: _____

City: _____

Telephone (Office): _____

Fax: _____ Email: _____

Home Address: _____

City: _____ State: _____ Zip code: _____

- 1. I do not hold a certificate of registration as an architect, nor a license to practice architecture.*
- 2. I declare that, as a member, I will comply with the By-laws, the Rules and Regulations, and the rules of Conduct of the Chapter.*

Enclosed is my check for \$_____ payable to AIA Middle Tennessee, as payment of my first year's annual dues. My company will be recognized in the 2010 Corporate Partners Program as a(n) _____ underwriter.

Signature of Applicant: _____ *Date:* _____

I was recommended for membership by the following AIA Middle Tennessee Member:

Dues are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.



AIA AFFILIATE MEMBER FIRM PROFILE

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AIA Affiliate Member Firm Profile

AIA Middle Tennessee will be publishing an electronic membership directory this year which will include all of our Affiliate members, firm profiles, industry contacts, etc.

We would like to include information about our Affiliate member firms. Please provide the information requested below and return to us as soon as possible as we are presently in the process of organizing material for the directory. Please return this in a timely manner so that printing deadlines can be met.

FIRM NAME: _____

ADDRESS:

PHONE NUMBER:

TYPE OF BUSINESS: Tip: Describe business as you would like perspective clients, architects and other design businesses to read it.

CONTACT POINTS: (Please list a maximum of two)

1. _____ Email: _____

2. _____ Email: _____

Please return immediately to:

AIA Middle Tennessee
Membership Services
209 10th Avenue South, Suite 415
Nashville, TN 37203
Phone (615) 259-9664
Fax (615) 742-0954